

Rep Order# 8888443 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 37694

Printed: 10/23/2012 6:07 PM

1 of 2

Last Received: 10/23/2012 3:43 PM
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () RESTORE OUR FUTURE
Product ISSUE
Estimate# 661
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //661
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	600A-700A		:30	\$3,000.00	10/30-11/02	2	1	2	\$6,000.00	
				Buyline Comment: NEWS								
	2	TU-F	500P-630P		:30	\$3,000.00	10/30-11/02	4	1	4	\$12,000.00	
				Buyline Comment: NEWS								
	3	TU-F	1100P-1135P		:30	\$5,000.00	10/30-11/02	3	1	3	\$15,000.00	
				Buyline Comment: NEWS								
	4	SA	700P-800P		:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
				Buyline Comment: ET								
	5	SA-SU	1100P-1135P		:30	\$2,500.00	11/03-11/04	2	1	2	\$5,000.00	
				Buyline Comment: NEWS								
	6	SU	600A-630A		:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	7	SU	630A-800A		:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
				Buyline Comment: SUN MORN								
	8	M	500P-530P		:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
				Buyline Comment: NEWS								

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---REPORT TOTALS---

Report Totals: 15 / \$47,500.00

---SALES MONTHLY TOTALS---

Nov 12: 15 / \$47,500.00

Sales Totals: 15 / \$47,500.00

Station Totals: 15 / \$47,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$158,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+